



www.EMGConsultants.com

Emergent is a strategy and management consulting firm that supports clients' **business transformation, IT/systems deployment, mergers & acquisitions, and strategic initiatives**. Emergent provides advisement through the process of critical decision-making and the development and execution of strategies that deliver long-term sustainable value.

CONSULTING SERVICES

Emergent's consulting services are designed to help organizations with defining, assessing, and deploying their strategic business initiatives, including business transformation, IT/systems deployment, and mergers & acquisitions. We partner with our clients to guide them through the process of critical decision-making and the development and execution of strategies that deliver both near-term results and long-term value. Our focus is on helping executives and leaders design a clear road map to achieve lasting competitive advantage, superior performance, and bottom-line results.

Emergent's consulting services support a variety of strategic business initiatives ►

Business Transformation	IT/Systems Deployment	Merger-Acquisition
Restructuring	Enterprise Resource Planning (ERP)	Supply Chain Management (SCM)
Downsizing & Workforce Reduction	Customer Relationship Management (CRM)	Business Process Reengineering
Divestiture	Offshore Outsourcing	Sales Force Automation (SFA)

► **Strategy Consulting** – Well-developed strategy inspires and informs the actions of leadership and mobilizes the workforce. Emergent helps organizations design their strategies for success by plotting the moves required to out-perform the competition, optimize operations, capture new customers, and increase long-term value.

► **Change Management** – The world's most successful organizations are also the most agile and adaptable. We believe change management is integral to the success of any large program that touches a large number of employees. Our approach involves a systematic process of applying the knowledge, tools, and resources to effect change to the people who will be impacted by it.

► **Process Improvement** – Emergent conducts business process analysis and improvement, with an understanding of technical problems and solutions as they relate to the current and future business environment. We are knowledgeable of structured software development and lifecycle methodologies, best practices, and processes.

► **Program Management** – Emergent helps clients deliver high-quality products and services-on-time and within budget. Built on a foundation of strategic program management, we focus on accelerating operational execution by enhancing collaboration across teams, managing client risk, providing continuous program visibility, and transferring knowledge back to the client.

► **Financial Analysis** – Emergent delivers innovative economic analysis & financial solutions to support strategic and planning decisions allowing clients to successfully turn insight into action, manage efficient operations, employ company assets effectively and supervise enterprise risks. We bring experience in financial analysis and modeling that simulates business plans, transactions, and financial forecast results.

► **Globalization** – We advise clients on dealing with new trends and shifts in the global economy. We assist in the execution of international business strategy, including the analysis of offshore competition and potential partners; and assessment of potential offshore investments that support growth strategy.

INDUSTRY EXPERTISE

Each industry has its own challenges, trends, and unique requirements. The priorities of telecommunications are different from energy and the financial services industry faces issues that are non-existent in the government sector. Business fundamentals are important, but there's no substitute for in-depth knowledge of an industry. Organizations must be able to track competitive dynamics, regulatory changes, and advances in technology to stay competitive and thrive in their industry. Our consultants draw upon their direct industry experiences to help clients harness change and boost performance in the following industries: Technology, Government, Life Sciences, Energy & Utility, Financial Services, and Telecommunications.

ABOUT US

Emergent is a strategy and management consulting firm that specializes in organizational change management; project/program management; and financial and economic business analysis. We partner with our clients to guide them through the process of critical decision-making and the development and execution of strategies that have the greatest potential to deliver both near-term results and long-term value. Our leadership team represents more than 50 years of experience working with strategy and "Big 4" consulting firms, Fortune 500 clients, and government clients. We bring to bear the intellectual capital, best practices, and experience of the finest management consultancies, while taking a pragmatic approach to our client's business challenges. Organizations that we've worked with include:

Corporations	Government / Public Sector	Consulting Firms
AOL Microsoft Verizon Philip Morris USA Citigroup JP Morgan Chase	US Department of Defense Environmental Protection Agency Federal Aviation Administration Federal Communications Commission World Bank Group US Agency for International Development	Booz Allen Hamilton Accenture Arthur Andersen BearingPoint Deloitte Consulting Right Management

Emergent maintains affiliations with academic and industry thought leaders to develop benchmarks, best practices, and white papers addressing innovative solutions and value creation opportunities. Affiliations include *University of Virginia, The London School of Economics, University of Maryland, The Johns Hopkins University, The Indus Entrepreneurs (TIE), and Washington DC Technology Council*.



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